

2012

Annual Report
PARKINSON ALBERTA





MESSAGE FROM THE CHAIR & CEO

A commitment to improving the lives of Albertans affected by Parkinson disease has been our mandate since 1973; that's a collective, 40-year history, through organizations past and present, of providing the very best information, education, and direct supports and services possible. We have been able to provide such high-quality support because of our committed volunteers, donors, board members and staff, from every corner of the province. Each one is dedicated to ensuring that clients and their families are never alone on this difficult journey. We are very pleased with what we accomplished during 2012. Of course, there were highs and lows, but overall, it has been a remarkable year.

Over the past year we focused on both governance and operations. Our Client Services expanded with new programming, new support groups, and new reach with the opening of our first northern office in Grande Prairie. We had mixed results in Fund Development, with increases in donations, bequests, grants and general revenues; while event revenues were less than in 2011. We depend on general donations, major gifts, annual giving, grants and events to help financially support our organization, and we are working hard to increase our fund development moving forward. We encourage members, the general public, and corporate Alberta to continue to support our work.

In the fall, hundreds of people turned out at meetings across the province to have a frank discussion with representatives from our board, sharing their experiences with PD, their needs, and their hopes for the future. The information gathered played a crucial role in the development of our three-year strategic plan. The resulting plan is a tool that helps guide and evaluate our organization as we move forward.

The latter part of 2012 and early part of 2013 was spent in discussions with the Parkinson Society Federation (PSF) and ultimately led to our decision to withdraw our financial support of the Federation. For several years,

PSF has required us to pay an assessment fee, even while it solicits funds from Albertans, directly taking additional monies out of the province, for which we saw few returns. Recently, a new agreement was drafted by PSF that included a higher assessment, which even at current rates in 2012, made up a large portion of our deficit. We offered PSF several counter-proposals on the assessment, but we were unable to come to an agreement. Facing an unacceptable financial outlook that would put our commitment to clients at risk, we acted to disaffiliate.

We will continue to collaborate with valuable partners -- doctors, nurses, researchers, educators, governments, businesses, foundations, and other like-minded charitable organizations. We will also continue to expand and improve our strategy to best suit the needs of Albertans affected by Parkinson disease. We will look forward, too, and continue to delve into areas like long-term and end-of-life care, as well as caregiver and family supports, as we strive to make life better for our clients.

We will follow our mission to work on behalf of all those Albertans affected by Parkinson disease -- through direct support, services, education, and information, as well as contributions to research. We take this opportunity to extend our gratitude to our PD families, volunteers, donors and sponsors, and our broader community of support, who all help make our success possible.

Respectfully,

Doug Darling
Chair

John Petryshen
CEO

CLIENT SERVICES



At Parkinson Alberta (PA), our clients come first. We are committed to providing you, our clients, with the highest quality of direct support, services, education and programming.

Direct Support and Services

Regardless of where you live in the province, Parkinson Alberta is there for every step of your Parkinson journey with our “3C” strategy – Click. Call. Come in.

Click

Our website www.parkinsonalberta.ca received tens of thousands of hits in 2012, including 12,290 new visitors to the site. Visitors have access to the latest PA news and updates, downloadable Parkinson disease (PD) information and resources, newsletters, coming events and more. Towards the end of 2012, we added an “Ask the Experts” component to our website. This interactive feature lets users submit questions directly to our panel of experts to be answered and posted on the website.

Facebook Parkinson Alberta on Facebook is your social connection to updates, tips and interaction with others in our community.

Call

PD Helpline Parkinson Alberta’s toll-free PD Helpline (1-877-243-9992) is a helpful resource for anyone, anywhere in the province when PD questions arise. We are committed to offering quick and personal responses to improve your access to medical information and supports for everyday living. In 2012 PD Helpline calls more than doubled in volume, with calls coming in from every corner of the province.

Local Offices Thousands of calls were handled in our offices in 2012. Calls were received from the newly

diagnosed looking for support, those enquiring about our support services and programming, and health care professionals wanting in-services.

Come In

Our Offices In July 2012, PA expanded its physical reach, when we opened our first northern office in Grande Prairie. This much needed addition brought the total number of regional offices across the province to six. Furthermore, two additional part-time staff were added, bringing the total Client Services employees to nine.

Support Groups We currently operate 28 support groups in 19 communities across the province. 2012 saw the addition of seven new support groups including groups in new locations and groups with a specific focus (such as caregiver-specific, men’s only, etc.). Over 4000 people attended our Support Groups in 2012, up 1400 from 2011.

Support Services We offer both one-on-one and family supportive counselling in a variety of delivery methods in our offices, via home visits and over the phone.

Education and Programming Across the province in 2012, PA held 155 programs (other than support groups) that were attended by 1940 people. More detailed information is listed on the next page.



CLIENT SERVICES

Education and Programming



Fifth Annual Hope Conference

The Fifth Annual Hope Conference for Parkinson disease was held for the first time in Edmonton on May 25-26, 2012. Over 225 attendees were offered a mix of presentations, education sessions and networking opportunities. Topics were varied and included research, PD and intimacy, care giving, anxiety and depression to name a few. Overall, the conference received high satisfaction ratings from attendees.

Preceptorship Program

The Preceptorship Program, now called "A Brighter Day", continued to be successful in Medicine Hat and Calgary with post-secondary partners contributing 2369 hours to Parkinson Alberta. This program has been instrumental in allowing us to strengthen and expand the foundations of the relationship between future health providers and the Parkinson community in Alberta and beyond. Further expansion into Edmonton, Lethbridge and Grande Prairie will take place in 2013.

Education, Information and In-Services

Continued partnerships (AHS's Living Well with a Chronic Condition) and new pilots (PD 101) complimented PA's commitment to education, resulting in almost 2000 individuals being provided with valuable PD information via 110 education sessions and in-services and 46 guest speakers. Additionally, 350 information packs and over 1000 pieces of literature were sent out to those requesting information.

PA Edmonton Region hosted a group of speech therapy students for eight weeks who assessed and provided education and speech therapy for eight clients.

Programming

PA continues to offer a variety of programming including singing and voice enhancement programs in Calgary, Cochrane, Edmonton and Grande Prairie; a walking group in Medicine Hat; and a PD and Dance group in Edmonton. The implementation of new programs (yoga, tai chi, art therapy, etc.) and expansion of existing programming is a priority for 2013.

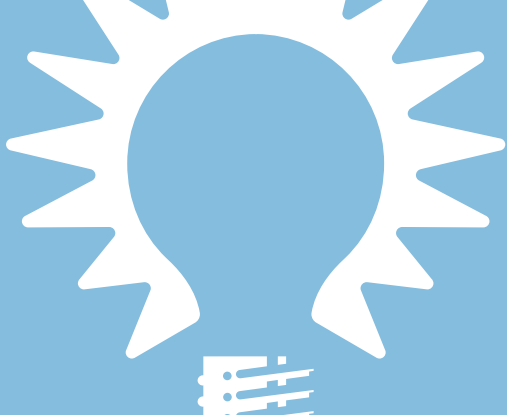
RESEARCH

At Parkinson Alberta, we believe that there is HOPE in research. We believe the inspired minds forging paths in Parkinson research are uncovering and mapping discoveries that make a difference in the day-to-day lives of those affected by PD, and will ultimately, one day lead us to a cure.

In 2012, we contributed \$124,108 to research, and an additional \$55,000 in financial contributions were made to University of Alberta, Movement Disorders Program and University of Calgary, Movement Disorders Clinic Department of Clinical Neurosciences for nurse specialists in both clinics, ensuring Parkinson Alberta and our clients have direct access to expert advice regarding PD, medications and treatment plans. This brings the total contributions to \$179,108.

Parkinson Alberta is proud to invest in the innovative and inventive research being undertaken in all aspects of Parkinson disease.





FUND DEVELOPMENT

Parkinson Alberta raises money to fund its mission of a future without PD and improve the lives of those affected by the disease. Our revenues come from four distinct areas:

Donations

Be it one-time or monthly commitments, memorials, bequests, and direct and renewal mail campaigns.

Events

We host six key events throughout the year, as well as numerous smaller events. We are also honoured to be the beneficiary of many events that others host on our behalf.

General

This includes Membership, programming fees, investment income and growth on investments, etc.

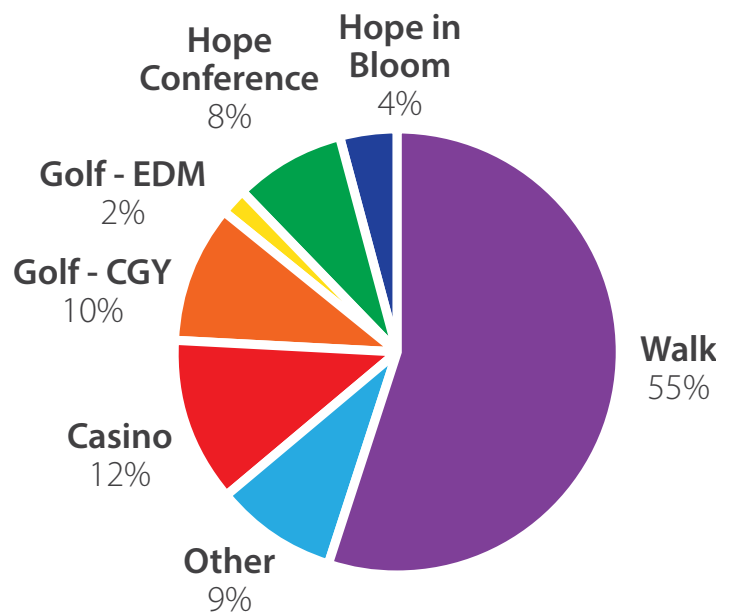
Grants

From a myriad of sources from foundations and governments to corporations and the United Way.

2012 Events Revenue Breakdown

The Fund Development portfolio had its ups and downs in 2012. General donations, bequests, and grants increased, as did overall revenue at our walk. We did not, however, meet our budgeted event fundraising target, though we are happy to report that we did raise over half a million dollars from just our events alone.

As we move forward in 2013, we are sure to face our share of ups and downs again. The AB Government's decision to discontinue the Community Spirit Grant and the STEP program, as well as the loss of the INDY car racing event will mean we have to search for new ways to make up for those losses. We are already hard at work developing new partnerships with donors and sponsors, as well as working to improve and expand some of our existing initiatives. Finally, we have launched and will continue to promote our exciting new walk, Parkinson Step'n Stride. We are confident that with growing support, hard work and dedication, 2013 will be an incredible year.





DONORS

Donors to Parkinson Alberta truly demonstrate the importance of giving. The accomplishments of PA over the past year is a testament to the generosity of donors as their contributions have made, and continue to make, a difference. On behalf of every Albertan affected by Parkinson disease, we wholeheartedly thank those who support our efforts to ensure no Albertan has to face PD alone.

We are pleased to recognize the following donors who have made a financial commitment of \$1,000 or more in 2012.

Individuals

Rita M Brown
Ian & Darlene Bruce
Clifford & Jeannine Burns
Gerald Burns
Charles Sr & Yolanda Campbell
Dr. William & Marion Carpenter
Daniel Clarke
Thomas W. Harrison
Stephanie Marques
Bill & Julie Perks
Alvin & Gisele Schreiner
Lola I Scruggs
Gary Smith
Dr. Oksana Suchowersky

Ernie's Sport Centre Ltd.
First Calgary Financial
Gold Point Petroleums Ltd.
Husky Energy
Inter Pipeline Fund
Legacy Wealth Management
Martin Deerline Equipment
Money Mentors
Morgan Stanley Ltd.
National Bank Financial
Novartis Pharmaceuticals Canada Ltd.
Packers Plus Energy Services Inc.
Savanna Energy Services Corp.
Servus Credit Union
Strathcona County
Team TELUS Cares
Teva Canada Innovation
Tim Horton's (Medicine Hat)

Edmonton & Region
Holy Spirit Charitable Society
Ladies Auxiliary Br #17 Robertson
Memorial Legion
Lions Club of Calgary
Mark Mercier Foundation (The)
Parking for Parkinson's (2011)
RBC Foundation
Rebekkahs and Oddfellows of
Edmonton
Rotary Club of Calgary Centennial
Rotary Club of Calgary Olympic
Saamis Rotary Club of Medicine Hat
Strategic Charitable Giving Foundation
- Robin's Fund
Union 52 Benevolent Society
Unipharm & Medicine Centre UMC
Charity
United Way
- Alberta Capital Region
- Calgary & Area
University Hospital Foundation
Volunteers in Action Golf

Businesses, Corporations & Communities

1619415 Alberta Inc. Gurinder Natt
Alberta Blue Cross
Alberta Treasury Branches
ARC Resources Ltd.
ATCO Group
B&R Eckles Transport Ltd.
Bonavista Energy Corporation
Bouvry Exports Calgary Ltd.
Burnswest Corporation
City of Edmonton
City of Medicine Hat
Enbridge Inc.

Foundations, Societies, Clubs, Associations & Other Events

Associazione Trevisani Nel Mondo (Edmonton)
Calgary Foundation (The) Bill & Jean Toole Family Fund
Edith Cavell Chapter #25 Order of the Eastern Star
Encana Cares Foundation
Fluor United Way Campaign
Hellenic Canadian Community of

Grants

City of Edmonton
City of Medicine Hat
Government of Canada
United Way
- Calgary & Area
- Grande Prairie & Region
- South Eastern Alberta



VOLU

“ Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

-Margaret Mead (1902-1978)

Parkinson Alberta is grateful for the thousands of hours volunteers commit to our organization. From events and fundraising to administration and Client Services, you offer us your life experiences, compassion, abilities, and skills to help others find hope, strength and courage to move forward.

Every year Parkinson Alberta presents a Regional Volunteer Recognition Award to an individual (or individuals) in each of our six regions for outstanding service and commitment to Parkinson Alberta. Each Regional Volunteer of the Year receives a certificate from Parkinson Alberta.

Thank You to Our Volunteers!

Calgary Region - Candace and Don Soul

Candace and Don Soul became involved with Parkinson Alberta in 2006. Their volunteer efforts have been instrumental in organizing the Walk in Cochrane. They have generously given their time in making sure the park gates are open on time, and with Don at the helm cooking up the delicious M&M burgers, participants are guaranteed to be fed a hearty meal. Candace is always thinking about new and creative ideas to support Parkinson Alberta in fundraising. The two make an excellent team, and emphasize the importance of people coming together to support one another in raising awareness for Parkinson disease.

Edmonton Region – Ron Cairns

Ron Cairns has been a part of the Sherwood Park Support Group for six years, choosing to continue on

with the group after the loss of his beloved wife, Linda. For those in the Sherwood Park Group, Ron is the resident “go to” guy for sending out emails, making phone calls and maintaining client contact information. He is always willing to lend a hand, or an ear, to those who need it.

Grande Prairie Region – Linda Sodergren

Linda Sodergren has been an active volunteer and member with Parkinson Alberta in Grande Prairie for many years. Her commitment to PA is reflected in everything she does including recruiting new volunteers and members, collecting and circulating Parkinson research information, and organizing and volunteering her time at events. Linda was instrumental in bringing the Hope in Bloom Tulip campaign and the Walk to the Grande Prairie region and has been the co-facilitator of our support group for a number of years. Linda goes

NTEERS

out of her way to assist our organization in any way she can and often enlists her family members to help with volunteer functions. Linda's devotion has helped to ensure the success of Parkinson Alberta in Grande Prairie.

Lethbridge Region – Randy Blacker

Randy Blacker has been a constant with the Lethbridge group for many years. He always has an encouraging word and is quick to point out information that might be of interest to the group. Randy also assists in being the gatekeeper of the Lethbridge contact list, constantly updating the information and passing it along to the volunteer callers.

Medicine Hat Region – Tanis Robinson

Tanis Robinson became involved with Parkinson Alberta in 2010 collaborating with PA on a unique hybrid pilot project known as The Brighter Day Program. Through Tanis' volunteer investment, people living with Parkinson disease and their caregivers are receiving more home visits on a consistent basis. Clients have reported that work with the students and Tanis has been educational and they look forward to the weekly visits. Caregivers are free to choose to stay for the visit or have an opportunity to use the much needed time for themselves. Because of Tanis' volunteer work, The Brighter Day Program is gaining momentum, spreading throughout the province of Alberta!

Red Deer Region – Jeff Marchand

Jeff Marchand, RMT and owner of Recovery Labs and Networking Oil Companies, is an advocate, friend and loyal supporter of central Albertans with Parkinson disease. As a registered massage therapist, Jeff has offered free massages at the Red Deer walk for the

past 10 years. He has made financial contributions, both personally and professionally, as well as donated massage gift certificates and wellness products as prizes for many events. Jeff has also invited PA to participate in the Oilmen's Mixed Martial Arts events in Red Deer that provide PA with fundraising opportunities.





IN MEMORIAM

Parkinson Alberta offers its deepest sympathies to the families and friends who have lost loved ones this past year. We extend our sincerest thanks and appreciation to those who have made donations in their memory.

John Abbott-Brown
Sigrid Albrecht
Margaret Allen
Anthony Armstrong
Thelma Arnott
Janet Atkinson

James Baer
Bob Baetz
Celina Ballek
Helen Barker
Marian Adeline Bastedo
Eva Berglin
Alvin Bergstrom
Earl Brown
Cecil Edward Brown
Alan Burghardt
Pearl Evangeline Buskas

Linda Cairns
Francesco Cantafio
Margaret Casavant
Quan Chau
Dov Chetner
Pamela Chick
Adriana Claessen
Albert Collar
Murray Craig
Emile Louis Dery

Pasqualino di Maria
Lucien (Lou) Dupont
Doreen Dyson

Edward Alfred Earle

Albert Frick

Jack Gee
Jeffrey Gidney

Oresia Irene Grant
Jean Greenham
Wayne Hale
Aileen Hargreaves
Richard Alexander Hart
Ellen Joan Hedderick

George Joseph Hein
Gary Henderson
Lyle Hier
Edna Hleucka
Shirley Holmes
Roman Holtfreter
May Horsley
Lillian Hudson

Aldo Johnson
Gordon Johnson
George Jossy
Verona Lucia Kanten
Dave Kellett
Mhairi Klassen
Jannette Idell Kohls
Robert Kopp
Jeanne Kroetsch

Steven Lang
William Laqua
Neil Lepps
Murray Leonard
Beverly Livingston
Carl Luczak
Anh Thi Ly

Helen Mauch
Grace Ellen Meston
Deanna Milton
Richard Moch
Sheila Moffatt

Ernest Montpetit
Maria Munarolo
Vivian Murray
Kathy Murray
James McLaren
Dick McKinley

Albert Nadeau
Lila Nagel
Joyce Neary
Roy Nelson
Marjorie Noyes

Dorothy Paetzel
Mills Parker
Hope Paton
Elma Penner
William (Bill) Pidde
Lynn Pollard
Harold Povey

Albert Rabin
James Rhoades
George Rife
Sydney Robertson
Marilyn Robinson
Julia Rokosh
Annie Roth
Harold Ross
Walter Ruff
Marian Rutt
George H. Rynning

Francis Sawyer
Nadie Schaaf
Dimitrios Selimos
Elmer Shaw
Ernie Smalian
Michael Hayden Smith

Elsie Sorensen
George Stankieveh
James Strauss
William Sutherland
Margaret Svingen

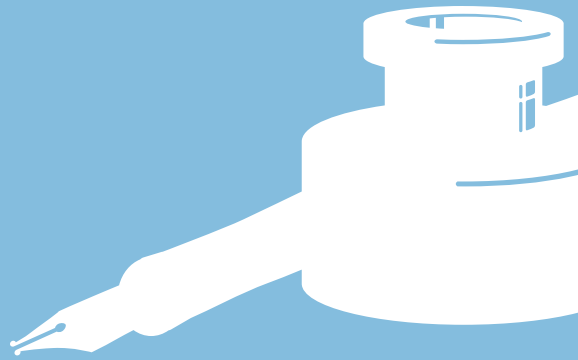
Annie Taschuk
Charles Thompson
Raymond Thorsteinsson
George Tsuruda

Beatrice Vollmer

Stella Wagstaff
Eleanor Wallace
Wesley Waters
Iris Webb
Janina West
Donna White
Jack Wickett
Bruce Williams
Denis Williamson
Michael Winters
Aileen Wournell

Shana Zimmer
Michael Zunic

TREASURER'S REPORT



FOR THE YEAR ENDED DECEMBER 31, 2012

The year 2012 was a year of many highlights for Parkinson Alberta as we continued to have a positive impact on the lives of people living with Parkinson Disease and their caregivers. Through our office, with its active Board of Directors, and our CEO, John Petryshen who has shown great leadership in all areas of our operations, we have opened a new client support service in Grande Prairie and will open a service in Lloydminster in 2013. Many people have been touched in these areas, together with Cochrane, Lethbridge, Medicine Hat, Red Deer and Edmonton, through our ongoing support groups.

As in other years, we are most grateful to the United Way of Calgary and Area, the United Way of Grande Prairie and District, together with the United Way of South Eastern Alberta for their support and contribution to Parkinson Alberta. Although our Event Fundraising for 2012 did not meet our projected budget estimate, we noted increased gains from previous years in Donations and Bequests, Grants and General Revenue. We are thankful to all those who support us so faithfully.

While we continue to expand our programs, our operational costs have increased as well. The areas to note would be Client Services, which showed an increase of approximately \$115,000 over last year, and our Administration costs, which increased by approximately \$60,000. In addition, it is interesting to note that Assessment Fees and Expenses remitted to Parkinson Society Canada during the year was in the amount of \$243,300.

As in previous years, our investment portfolio, made up of bonds; mutual funds; and money markets, was well managed with a market value of \$1,129,300 at December 31, 2012.

Despite the deficiency of revenue over expenses, Parkinson Alberta remains committed to its mission, vision and successful management for all people who are affected by Parkinson disease. For me personally, it was a privilege to serve as Treasurer. I would like to thank my colleagues on staff, the Board and the many clients of Parkinson Alberta that I have met for their continued and ongoing support. Our success comes through the dedicated efforts of our volunteers working in partnership across Alberta. We move forward with a spirit of caring and optimism.

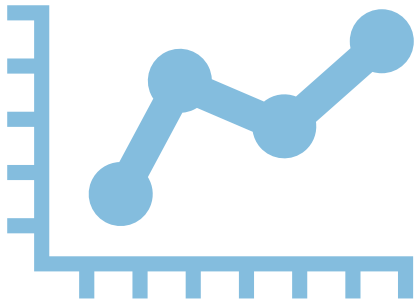
"A brighter future for Albertans living with Parkinson disease today, a world without Parkinson tomorrow".

A handwritten signature in blue ink that reads "B. Strachan".

Respectfully submitted,

Bruce Strachan
Treasurer

The financial statements on these pages have been condensed and summarized from the 2012 audited financial statements. To obtain a complete set of financial statements, please contact Parkinson Alberta at 1-403-243-9901.





2012 FINANCIAL REPORTS

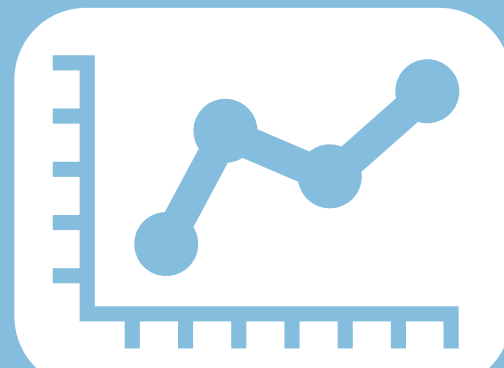
STATEMENT OF FINANCIAL POSITION - YEAR ENDED DECEMBER 31, 2012

	DECEMBER 31 2012	DECEMBER 31 2011	JANUARY 1 2011
ASSETS			
CURRENT			
Cash	\$276,857	\$595,505	\$311,108
Accounts Receivable	\$43,599	\$38,265	\$34,085
Prepaid Expenses	\$15,199	\$11,522	\$10,969
	\$335,655	\$645,292	\$356,162
PROPERTY AND EQUIPMENT	\$36,433	\$36,190	\$35,027
RESTRICTED INVESTMENT ASSETS	\$1,165,121	\$1,103,711	\$1,084,364
	\$1,537,209	\$1,785,193	\$1,475,553
LIABILITIES AND NET ASSETS			
CURRENT			
Accounts Payable	\$102,988	\$49,098	\$78,849
Deferred Revenue	\$133,711	\$119,429	\$92,376
	\$236,699	\$168,527	\$171,225
NET ASSETS	\$1,300,510	\$1,616,666	\$1,304,328
	\$1,537,209	\$1,785,193	\$1,475,553

ON BEHALF OF THE BOARD


 _____ Director

 _____ Director

2012 FINANCIAL REPORTS



STATEMENT OF REVENUES AND EXPENDITURES - YEAR ENDED DECEMBER 31, 2012

	2012	2011
RESTRICTED REVENUE		
Interest	\$24,452	\$25,336
Gain on Disposal of Investments	-	\$108,445
Restricted Research Revenue	\$15,394	\$9,404
	\$39,846	\$143,185
UNRESTRICTED REVENUES		
General Revenue	\$222,035	\$190,013
Event Fundraising	\$505,577	\$606,608
Donations and Bequests	\$365,234	\$319,810
Grants	\$180,047	\$145,647
	\$1,272,893	\$1,262,078
PROGRAM AND OPERATION COSTS		
Amortization	\$9,147	\$8,330
Client Services	\$740,698	\$625,841
Fundraising	\$306,476	\$414,241
Communications & Marketing	\$104,052	\$90,267
Administration	\$207,013	\$149,236
Research	\$179,108	\$144,626
Parkinson Federation Assessment	\$126,090	\$84,792
	\$1,672,584	\$1,517,333
DEFICIENCY OF REVENUE OVER PROGRAM AND OPERATION COSTS	\$(359,845)	\$(112,070)
OTHER (INCOME)		
Gains (losses) on Disposal of Assets	-	\$(3,403)
Unrealized Gain (loss) on Investments	\$43,689	\$(81,026)
	\$43,689	\$(84,429)
DEFICIENCIES OF REVENUES OVER EXPENDITURES	\$(316,156)	\$(196,499)