Parkinson Alberta Society



Parkinson Alberta Society
Société Parkinson Society Canada

Our Mission

Parkinson Alberta Society is the voice of Albertans, their families and caregivers living with Parkinson disease. Our purpose is to ease the burden and find a cure through research, education, advocacy and support services.



Chair and CEO Report

Parkinson Alberta Society (PAS) has completed its first year as a legal entity in the Province of Alberta. It has been more than inspiring to be associated with something new and refreshing. As we build on the strengths of the past and make adjustments to improve our future, our main priority has to be to continue to build our capacity in the province.

As any new business will attest, PAS has had to make some significant changes in the way we do business. The way the operations and board have worked in the past has changed; it had an immediate impact on both staff and board members as we concentrated on systemic processes and Board Governance.

Operationally, PAS added leadership in two areas. These two areas will be significant to our growth. A Director of Client Services, Barb Foxall, located in Edmonton, provides solid leadership for that office and leads the provincial direction in services and relationship development. This addition responds to the need we heard from our constituents that a stronger presence in client services throughout the province necessary. We now have four staff in the Edmonton office to support our plan of expanding services and fund development in Edmonton and further north.

Equally important is the addition of a Director of Communication, Glenda Blissett, who is located in Calgary. This new position is assisting us to promote our work in the community and build significant awareness of PAS and our mandate across the province. Our goal is to inform and educate decision makers, people living with Parkinson disease, and connect with the media as well as the general public.

It has been incredibly interesting and exciting to lead PAS through this corporate and cultural change to becoming a recognized provincial organization. We continue to have a strong presence in Red Deer, Medicine Hat, Lethbridge and Calgary; with the assistance of strong volunteerism we are building strength in Edmonton, Grande Prairie and Lloydminster. We must thank our staff for their commitment to our cause and the many hours they have invested in our transition to a provincial organization. Without their efforts and the efforts of our dedicated volunteers throughout Alberta, our goal to expand our reach and capacity would have fallen short of the success we have seen.

The Parkinson Alberta Society Board of Directors has also gone through significant changes. A provincial board recruitment strategy brought us fourteen committed individuals from around the province and afforded our organization a new opportunity to build on a skill-based board with expertise in recruiting, marketing and communications, business administration, accounting and law, as well as people living with Parkinson disease. This team is focused on governance, strategic

priorities, client advisory needs, advocacy and fiscal responsibility as they lead our organization into the future. As well, several of our board members have also volunteered on committees relating to the work of the Parkinson Society Federation and Parkinson Society Canada.

Looking back, 2011 was a year rethinking, rebuilding recharging. Along the way, many people in the non-profit community told us that creating a provincial organization from two regional organizations could not be done. However, through the diligence of our staff, the leadership of our board and our many, many volunteers we are now well on our way to becoming a recognized and respected provincial organization. Parkinson Alberta Society is now positioned with a newly broadened and strengthened capacity to fulfill our mission and offer help and hope to people living with Parkinson disease across Alberta.

> John Petryshen, CEO **Parkinson Alberta Society**

Doug Darling, Chair Parkinson Alberta Society We are committed to promoting the health and well-being of people living with Parkinson disease and delivering programs, services and events in communities across Alberta.



Client Services

2011 was a year of both stabilization and growth in the Client Services Department. We maintained the programs and services offered in previous years and expanded into new areas of programming as well as new areas of the province. As a result of the amalgamation of PSSA and PSA in 2011, Parkinson Alberta Society now offers programs and services throughout the Province of Alberta.

- Barb Foxall was hired as Director of Client Services for Alberta and to run the Edmonton office.
- Across Alberta, 23 support groups were run in the following locations: Calgary, Edmonton, Red Deer, Medicine Hat, Lethbridge, Cochrane, Nanton, Brooks, Spruce Grove, Three Hills, Lloydminster, Grande Prairie, Olds, Lacombe, Sherwood Park and Westlock.
- The Compass Program continued in both the Calgary and Edmonton areas in partnership with Alberta Caregivers Association.
- Core services continued in areas of support and education programs, information and referral services that are available to all Albertans across the province.
- A partnership with Alberta Health Services continued to co-produce and offer a specialized PD series of programs within their Living Well with a Chronic Condition education series.
- Our popular singing and music programs continued in Calgary and Edmonton with hopes to expand into new communities in 2012.
- The first ever *Dance and PD* session in Edmonton was held to great acclaim.
- In collaboration with Neera Garga, physiotherapy consultant, a seated exercise program was developed and the *Posture and PD* program was continued and expanded into new areas of the province.
- The PD Helpline continued to be used throughout Alberta by all people living with or affected by Parkinson disease. New marketing and communication strategies and tactics to grow awareness and effectiveness were developed. A new resource tailored to directly connect all Alberta Health professionals to Alberta's top PD specialists at both Calgary and Edmonton's Movement Disorders Program was added.



You don't need to live alone with PD. We can help.

We can listen and Help you determine your next steps. We can also provide Information about available resources in your community, Access to resources at Parkinson Alberta Society, a Connection to resources at your Movement Disorders Program for medical needs and a Bridge to experts in PD for you and your family physician, nurse, or health care provider.

All you have to do is start the conversation.

PD HELPLINE, Call 1-877-243-9992

Free from anywhere in Alberta

Client Services continued...

- The 4th Annual Hope Conference for Parkinson's was held in Calgary and provided help and hope for over 200 participants.
- The Preceptorship Program continued to be successfully piloted in Calgary and Medicine Hat with plans to expand in 2012.
- A new Client Services Coordinator joined the Calgary staff and brought a new focus to the PD Helpline.
- With a Client Services director and 6 coordinators in place across Alberta in Calgary, Edmonton, Red Deer, Medicine Hat and Lethbridge, we remain committed to providing the best programs and services to people living with PD in Alberta. The following numbers illustrate the breadth of client service in Alberta:
 - Over 2600 hundred people attended support groups
 - 348 new people were served in our programs
 - 47 guest speakers educated our clients and staff
 - Parkinson Alberta staff conducted 48 inservices in the community to 595 attendees
 - Parkinson Alberta hosted 60 education sessions with 770 attendees
 - Parkinson Alberta hosted 40 social events with 563 attendees
 - PD Helpline calls increased from the previous year
 - Volunteers continued to support our work across the regions

Today, over 8,000 Albertans are living with Parkinson disease and that number is increasing. Parkinson Alberta believes that connecting, interesting and engaging the people who may have the power and influence to change or make policy decisions is of direct benefit to these thousands of Albertans.

Advocacy

Advocacy is process. It takes a great deal of time and effort to interest, engage and help key policy makers understand our issues, and embrace our solutions. In 2011, we took important steps in our work with government and relevant stakeholders; we made significant advances in telling our story. As we move this process forward over the next couple of years, we encourage anyone interested in assisting us transform the health and wellness landscape for people living with Parkinson disease to join our efforts. Some highlights of 2011 include:

- As part of April Awareness Month, Client Services staff, stakeholders and partners provided education and information sessions. Parkinson Alberta Society staff hosted a variety of education and information sessions in various locations throughout Alberta. These sessions have seen a steady increase in participation and are very popular among all people living with or affected by PD. In collaboration with the Movement Disorders Programs in Calgary and Edmonton, nurse specialists and neurologists brought a wealth of knowledge, experience and expertise to these sessions.
- Connecting with leaders in our community including MLAs and other political figures continued to be a significant goal for PAS in 2011. Board members and key volunteers met with many MLAs to discuss the impact Parkinson disease has on the individual and family. Throughout the visits we ensured that the MLA were touched by the experience of an Albertan living with Parkinson disease.
- On April 27, 2011, Art Johnston, MLA, Calgary-Hays hosted a luncheon for several of our volunteers, staff and board members to meet with the Minister of Health, Gene Zwozdesky. Dr. Oksana Suchowersky, our PD Helpline medical advisor represented Parkinson Alberta Society in the discussions with the minister about the importance of the PD Helpline. This resulted in a one-year financial commitment to the PD Helpline. April 27 was a significant day for the continued development and growth of the PD Helpline and a great day for the organization.
- The Parkinson Alberta Society Provincial Client Advisory Committee worked throughout 2011 to determine what the government needs to know and understand about Parkinson disease. As a result of this work the following key policy issues for people living with Parkinson disease were identified and have now become a central focus of our advocacy strategies:
 - Equal access to medications
 - Equal access to medical professionals
 - Impact statement on how Parkinson disease has affected the individual and family

Research is one of the four cornerstones of the Parkinson Alberta Society mission. While we ease the burden for people in Alberta living with Parkinson disease, in 2011 we made the following commitments to Alberta research to find a cure:



Research

The Society made the following commitments in 2011 to the University of Calgary for 2012 and beyond:

- 1. An annual donation of \$1,000 in support of the Frank Ramsay Scholoarship, based on annual review.
- 2. An annual donation of \$1,000 for five years, in support of the Dr. James Emmett Graduate Award in Neuroscience.
- 3. An annual donation of \$30,000 to the Suter/Parkinson Alberta Society Professorship, based on an annual review.
- 4. An annual donation of \$40,000 to the Movement Disorders Clinic, Department of Clinical Neurosciences, University of Calgary until 2015.

The Society made the following commitments in 2011 to the University of Alberta for 2012 and beyond:

- 1. An annual donation of \$1,500 in support of the Daniels/Rabin Parkinson Alberta Society Graduate Scholoarship, based on annual review.
- 2. An annual donation of \$1,000 for five years to the Jim & Catherine Haiste Graduate Award in Parkinson's Disease, Faculty of Medicine & Dentistry.
- 3. An annual donation of \$15,000 to the Movement Disorders Clinic, University of Alberta until 2015.



Parkinson Alberta Society relies the generosity of its members, donors and the corporate community.



Fund Development

- Parkinson SuperWalk 2011 raised approximately \$315,00
 - Calgary raised \$107,720
 - ▶ Edmonton raised \$97,390
 - Red Deer raised \$44,301
 - ▶ Grande Prairie raised \$25,516
 - Cochrane raised \$20,399
 - Medicine Hat raised \$16,817
 - Lethbridge raised \$9,711
- Over \$199,000 in donations were made to PAS in 2011
- Parkinson Alberta received \$130,000 in bequests and memorials
- Third party events raised \$70,473
- Other support was provided by:
 - United Way of Calgary and Area
 - **Community Initiatives Program**
 - Government of Alberta Community Spirit Program
 - Government of Alberta Health and Wellness

Parkinson Alberta Society would like to express our gratitude to our 2011 donors and sponsors of \$1,000 or more.



Thank You!

Alvin & Gisele Schreiner **ATB Corporate Financial Services** ATCO Group **Bouvry Exports Calgary Ltd** Bowes and Herron Ltd **Britt Land Resources Ltd BURNSWEST Corporation** Charles & Yolanda Campbell Sr CIBC World Markets Inc. **Donna Sellers** Dr. William & Mrs. Marion Carpenter Dr. Oksana Suchowersky Edith Cavell Chapter #25 Order of the Eastern Star Edmonton Oilers Community **Foundation** Enbridge Inc **EPIC - ATCO Electric**

EPIC – ATCO Pipelines Flair Graphics & Printing Fluor United Way Campaign Gold Point Petroleums Ltd Govt. of AB Community Program **Husky Energy** Investors Group Financial Services Inc Joan Engman **Kurt & Violet Madsen** Legacy Wealth Management Inc Martin Equipment Ltd Moreau & Company Barristers National Bank Financial **Newalta Corporation** Octane Motorsports Events Pajak Engineering Ltd

Pengrowth Energy Corporation **Penn West Exploration RBC** Foundation **RR** Donnelley Spirit Team TELUS Cares Teva Canada Innovation GP – s.e.n.c. The Calgary Foundation The Hotchkiss Family Foundation The Mark Mercier Foundation Tim Hortons – Medicine Hat Thomas W. Harrison **UBS Securities Canada Inc Union 52 Benevolent Society** United Way Alberta Capital Region United Way of Calgary and Area United Way Lethbridge & South Eastern Alberta **Uplift Home Care**

Thank You!

Hundreds of volunteers were actively involved with Parkinson Alberta Society across the province in 2011. The Society would like to acknowledge some of them for their on-going dedication and hard work.

Laurine Fillo, Calgary:

Laurine was instrumental in assisting with the organizing of previous Hope Conferences and sat on the committee for four years. Through the years she helped establish a solid foundation on which to build the Hope Conference. Last year along with another Hope Conference committee member, embarked on a road trip throughout the province, to speak to those affected by Parkinson disease. Their video was presented at last year's Hope Conference; it made such an impact that Parkinson Society Canada asked to present the video at a National Meeting. Laurine has a supportive and committed family who have dedicated their time with fundraising for Parkinson SuperWalk. Congratulations Laurine and thank you for your tremendous support.

Frances Vander Wekken, Red Deer:

Frances became involved with the Society in 2002, when her husband Joe was diagnosed with Parkinson disease. Frances has continually volunteered since that time with the Red Deer and Lacombe support groups. She volunteers her time by phoning the Lacombe support group members for meetings, assists with the coordination of placing ads in the local paper, recruits new members to our group and is an amazing baker! At least six times over the last ten years she has been our top fundraiser for Parkinson SuperWalk. Frances we are glad you are on our team!

Alison Wood, Edmonton:

Alison has been volunteering with both the former Parkinson's Society of Alberta (PSA) and Parkinson Alberta Society since 2003. She has given her time and expertise to every area of the work we do. She assists at all events, ensures people remember upcoming programs by contacting group members and promotes our activities wherever she can. Alison has said, "Despite my diagnosis, I will do everything I can for as long as I can, and fill my time with things I love to do." Parkinson Alberta Society is very happy that her volunteer work with us has been a part of her very busy life.

Lawrie and Patsy Kvist, Medicine Hat:

Lawrie who has been travelling the PD journey for the past 10 years is an active delegate for the Society and sits on the Client Advisory Committee. As a caregiver Patsy co-heads the local support group phone committee and operates the mobile book library in a long-term care facility for people who are unable to access the public library. Both participate as SuperWalk walkers, volunteer their time flipping and wrapping hamburgers and hotdogs at the annual PAS and M&M Charity BBQs, assist with presentations in support of the Lived Experience program, and work with us to share the issues of people living with Parkinson disease with local MLAs. Thank you for all your hard work!

Dr. Jon Doan, Lethbridge:

Dr. Doan of the University of Lethbridge has worked with the Lethbridge support group for a number of years. Graciously donating his time and getting his students involved as well, so that the group is kept well informed on the research he is doing. Dr. Doan also helps out where he can for SuperWalk. Along with his colleagues, they are known in the community as being extremely approachable to do just about anything including speaking at other community forums on behalf of the Society. Thank you Dr. Doan for your dedication on behalf of everyone, who is affected by PD.

Doreen Larsen, Grande Prairie:

Doreen has given the Society many hours of her time over the years by co-facilitating the local support group, attending health fairs, selling tulips, participating on the SuperWalk Committee and any other activities she can participate in. Her focus is always on ways to get the word out and bring awareness to the public about Parkinson disease. She is a wonderful representative for our northern region, and instrumental in keeping Parkinson disease at top of mind for many years. Doreen is a role model for many people living with Parkinson disease and certainly a wonderful representative for those who are not able to speak for themselves.

In Memoriam

Parkinson Alberta Society offers its deepest sympathy to family and friends who have lost loved ones this past year. We extend our sincerest thanks to those who have made donations in their memory.

Richard Aberg William Bandura Margaret Barry **Edward Bayer** Joyce Bedford **Alexander Belcourt** Joan Bellows

Norma Bodis **Andrew Bowness** Ronald Briggeman Katharina Brusda Jonathan Burkinshaw

Emil Buskas Lea Caron Peter Costa Fred Crowe **Elmer Daffy**

Denise Dionne-D'Auteuil

Doreen Dickinson Aleck Dotto Leslie Duncan **Jack Dunphy** Theo Dykstra Bernie Erickson

Gary Gay Vera Gorzitza Kathleen Grech lan Hackett

Anne Fleming

Mary Hamilton **Robert Harris** Howard Haughian

Ramsey Heckley **Evelyn Heggelund Dorothy Hrabic** Gordon Hunter **Spence Jamison**

Lewis Jones Robert Kroetsch **Charles Lindsay** Mary Linville Albert Little

William Lyons Marcel Magnan **Gerald Martin** Mary Mason Angus McArthur Margaret McKay **Douglas McKellar**

Paul Mettler Ludwig Mielimaka

Carol Mock

Patrick Monaghan Raema Nelson **Ronald Nicholls**

Robert Oppelt John Ostapovich Cecil Palmer

Norma Palmer **Stanley Pearson**

Margaret (Peg) Peterson

Gaelynd Pilling **Urban Pittman Leonard Pock** Lillian Pruitt Patrick Quinn June Radcliffe **Del Raddis**

Dave Ramsdale Vincenzo Rasetti **Elaine Remington Jack Shaw**

Edward Smith Dale Sortland Joesph Steinkey James Stewart Happy Tegart Pierre Touchette Agnes Turnock

Jacqueline Vanderloh Mattackal Varughese

Edmund Wells

Robert Wennerstrom George Whitehead

Lillian Wight

Alexander Yakimchuk

Grace Zotzman

Treasurer's Report

For the year ended December 31, 2011

Our 2011 year commenced with a sense of excitement as the north and the south areas of the province came together under the banner of Parkinson Alberta Society (PAS). This organization is dedicated and focused on all people living with Parkinson disease throughout the Province of Alberta.

As in previous years we are most grateful to the United Way of Calgary and Area, together with the United Way of South Eastern Alberta for the continued support and contributions to PAS.

The year held many highlights. SuperWalks throughout the province contributed approximately \$315,000 for Client Services and support; our 20th Annual Tulip Golf Tournament raised net proceeds of over \$30,000; the Foreigner Concert at the Southern Alberta Jubilee Auditorium brought in significant dollars as well as a large boost in public awareness; and the Government of Alberta committed \$60,000 to our Provincial PD Helpline.

Our Society continues to be blessed with financial contributions from beguests, memorials, and our direct mail donation campaign held every November. These funds are most significant to our day-today operations and to the success of our objectives.

The investment account made up of cash, government bonds, short-term money markets and mutual funds is professionally managed and reviewed on an ongoing basis with good results, despite a rather poor year on the stock market. Growth continues with our investments reaching a market value of approximately \$1,100,000 as at March 31, 2012.

All of us here at Parkinson Alberta Society remain committed to the mission, vision and successful management of the Society for all people who are affected by Parkinson disease. Personally, it has been a pleasure and a privilege to serve as Treasurer and I would like to thank my colleagues on the staff, the Board, and the many clients of PAS for their support during 2011. We will continue with the spirit of caring and optimism toward easing the burden and finding a cure.

Respectfully submitted,

Bruce Strachan, Treasurer



Steve L. Czechowsky' Louis A. Graham' Diana Hanevelt'

*DENOTES PROFESSIONAL CORPORATION

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INDEPENDENT AUDITOR'S REPORT

To the Members of Parkinson Alberta Society

I have audited the accompanying financial statements of Parkinson Alberta Society, which comprise the statement of financial position as at December 31, 2011 and the statements of revenues and expenditures, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements, plan and perform the audit, to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

(continues)

Independent Auditor's Report to the Members of Parkinson Alberta Society (continued)

Opinion

In common with many charitable organizations, the Society derives revenue from voluntary contributions, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, my verification of these revenues was limited to the amounts recorded in the records of the Society and I was not able to determine whether any adjustments might be necessary to donation revenues, designated funds, excess of revenues over expenses, assets and surplus.

In my opinion, the financial statements present fairly, in all material respects, the financial position of Parkinson Alberta Society as at December 31, 2011, and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Calgary, Alberta April 30, 2012

CHARTERED ACCOUNTANT

Statement of Financial Position

December 31, 2011

| | | 2011 <i>PAS</i> | 2010 PSSA |
|--|----|-----------------------------|-----------------------------------|
| ASSETS | | | |
| CURRENT Cash Accounts receivable Prepaid expenses | \$ | 595,505 38,265 11,522 | \$ 311,108 34,085 10,969 |
| | | 645,292 | 356,162 |
| PROPERTY AND EQUIPMENT (Note 5) | | 36,190 | 35,027 |
| RESTRICTED INVESTMENT ASSETS (Note 6) | _ | 1,103,711 | 1,084,364 |
| | \$ | 1,785,193 | \$ 1,475,553 |
| LIABILITIES | | | |
| CURRENT Accounts payable Deferred revenue (Note 8) | \$ | 49,097 119,429 | \$ 78,849 92,376 |
| | | 168,526 | 171,225 |
| NET ASSETS | | 1,616,667 | 1,304,328 |
| | \$ | 1,785,193 | \$ 1,475,553 |

ON BEHALF OF THE BOARD

Director

Director

Statement of Revenues and Expenditures

Year Ended December 31, 2011

| | | 2011 PAS | 2010 PSSA |
|--|--------------|--|---|
| RESTRICTED REVENUES Interest Gain on disposal of investments Restricted research revenue | \$ | 25,336 122,006 9,404 | \$ 23,344 9,456 8,613 |
| UNRESTRICTED REVENUES General revenue Event fundraising Donations and bequests Grants Consulting fees | _ | 156,746 190,013 606,608 319,810 145,647 | 41,413 176,587 334,369 419,283 73,743 9,500 |
| PROGRAM AND OPERATION COSTS Client services Fundraising Communications & Marketing Administration Research Amortization Parkinson Federation Assessment | and the same | 1,262,078 625,840 414,241 90,267 149,236 144,626 8,330 84,792 | 1,013,482 405,828 365,702 46,993 108,200 118,773 11,542 74,237 |
| DEFICIENCY OF REVENUES OVER PROGRAM AND OPERATION COSTS LOSS ON DISPOSAL OF ASSETS | - | (98,508) (3,403) | 1,131,275 (76,380) |
| DEFICIENCY OF RESTRICTED REVENUES OVER PROGRAM AND OPERATION COSTS | \$ | (101,911) | \$ (76,380) |

Statement of Changes in Net Assets

Year Ended December 31, 2011

| | 2011 PAS | 2010 PSSA |
|--|-----------------|-----------------|
| NET ASSETS - BEGINNING OF YEAR | \$ 1,304,328 | \$ 1,304,971 |
| Deficiency of restricted revenues over program and operation costs | (101,911) | (76,380) |
| Equity transfer upon amalgamation | 508,837 | - |
| Reclassification for (gains) losses recognized during the year | (93,518) | (9,456) |
| Unrealized gains (losses) on available for sale financial assets | (1,069) | 85,194 |
| NET ASSETS - END OF YEAR | \$ 1,616,667 | \$ 1,304,329 |

Notes to Financial Statements

RESTRICTED INVESTMENT ASSETS

Restricted investment assets consist of investments in cash, government bonds, short-term money market funds and short-term mortgage funds which are restricted as follows:

| | 2011 PAS | | 2010 PSSA | |
|--|-------------|-------------------------|--------------|-----------------------------|
| Internally restricted funds to be expended on items so designated as approved by the Directors - Schedule 1 Funds restricted by the donor - Schedule 1 Outreach Program - Schedule 1 | \$ | 997,532 106,179 - | \$ | 976,939 90,100 17,325 |
| | \$ | 1,103,711 | \$ | 1,084,364 |

Internally restricted funds:

Internally restricted funds consist of designated donations, bequests, memorial funds and interest earned.

Funds restricted by the donor:

Funds restricted by donor are funds that are received by the Society and designated to be used for research purposes. In 2011, \$144,626 (2010 - \$118,773) was donated from restricted funds for research purposes, allowing the Society to continue its commitment to the University of Calgary and University of Alberta and the research programs selected by Parkinson Society of Canada.

Notes to Financial Statements

Year Ended December 31, 2011

8. DEFERRED REVENUE

Deferred casino revenue in 2010 and 2011 consists of income received from operating a casino under contract with Alberta Gaming and Liquor Commission, of which \$49,138 (2010 - \$49,138) was recognized during the year on rent for the Calgary premises.

Other deferred revenue in 2010 and 2011 consists of Microsoft deferred revenue, event deferred revenue, newsletter deferred revenue, deferred membership revenue, deferred concert revenue and deferred rental income.

| | 2011 PAS | | 2010 PSSA | |
|---|-------------|---|--------------|--|
| Deferred revenue from casino held in prior periods Deferred revenue from casino held in current period Microsoft Deferred Revenue (Web) Deferred Membership Revenue Newsletter Deferred Revenue Deferred Concert Revenue Deferred Rent Income - Huntington Society Deferred Event Sponsorship Deferred SW 2010 Expenses United Way Program Design and Logic Model | \$ | 25,329 66,557 - 3,625 3,918 - - 10,000 | \$ | 74,468 - 989 4,675 9,616 225 500 - 1,903 |
| | \$ | 119,429 | \$ | 92,376 |

Taken in part from the 2011 Parkinson Alberta Society Audited Financial Statements.

Full 2011 Audited Financial Statements are available upon request.

Our Story ...

We know that there are over 8,000 people living with Parkinson disease in the Province of Alberta.

We know that one in 300 people you know over the course of your lifetime will develop Parkinson disease.

We know that you probably already know or will know somebody with Parkinson disease over the course of your lifetime.

We know that the economic impact of Parkinson disease on public health care in Alberta is approximately \$1000 per month per patient.

We know that Parkinson disease is a serious, progressive disease of the brain and not a normal part of the aging process.

We know that Parkinson disease affects people as young as 30 or 40 years of age and not only seniors.

We know that there is no known cause or cure.

We know that right now for thousands of Albertans living with Parkinson disease their only future is hope.

We know that we have to accelerate a future without Parkinson disease.

We know that Parkinson Alberta Society is the only charitable organization in the Province of Alberta providing support to ease the burden while we search for a cure.

John Petryshen, CEO

Board of Directors

Doug Darling, Chair Trish Clark, Vice-Chair Kirk Weich, Vice-Chair Bruce Strachan, Treasurer Cliff Burns, Director Cori Crawford, Director David Fillo, Director Dr. Sarah Furtado, Director Dr. Bin Hu, Director

Tara Johnson-Ouellette, Director Paul Moreau, Director

Darin Slaferek, Director Rod Vandaelle, Director Sue Vienneau, Director

Staff

Barb Foxall, Director of Client Services Glenda Blissett, Director of Communication Maria landolo, Executive Assistant Jeanette Demers-Weir, Administrative Assistant Aimee Newton, Fund Development & Volunteer Coordinator Brandi La Bonte, Fund Development & Volunteer Coordinator Harle Burnett, Client Services Coordinator, Calgary & Area Tanya Good, Client Services Coordinator, Calgary & Area Judy Deverill, Client Services Coordinator, Edmonton & Area Brian Treadwell, Client Services Coordinator, Lethbridge & Area Beth Metcalf, Client Services Coordinator, Medicine Hat & Area Marilynne Herron, Client Services Coordinator, Red Deer & Area Linda Haines, Financial Administrator

Neera Garga, Physiotherapist



About Parkinson Alberta Society

Parkinson Alberta Society (PAS) in partnership with Parkinson Society Canada (PSC) is the only Alberta charitable organization dedicated to education, support, research and advocacy, on behalf of over 8,000 Albertans living with Parkinson disease. Parkinson Alberta is a new provincial organization (Est. 2011), created as a result of a merger between Parkinson Society of Southern Alberta (PSSA Est. 1981) and The Parkinson's Society of Alberta (PSA Est. 1973), to broaden and strengthen Alberta's capacity to deliver support and services.

CALGARY HEAD OFFICE

(Head Office)

102, 5636 Burbank Crescent SE Calgary, AB T2H 1Z6 T: 403-243-9901 F: 403-243-8283

RED DEER OFFICE

5406D – 43rd Street Red Deer, AB T4P 1C9 T: 403-346-4463

EDMONTON OFFICE

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MEDICINE HAT OFFICE

101, 928 Allowance Avenue SE Medicine Hat, AB T1A 3G7 T: 403-526-5521 F: 403-526-5244

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